



**Natural & Organic Asia Awards 2020**

# APPLICATIONS NOW OPEN

**Natural & Organic Asia (NOA) Awards** aim at recognising the achievements and excellence of development, marketing and launch of innovative and sustainable natural and organic products in Asia. This year, the levelled-up NOA Awards will once again take centre stage at the 7<sup>th</sup> Natural & Organic Asia, which will be held on **1 - 3 September 2020 at the Hong Kong Convention & Exhibition Centre**.



## By joining the Awards, your product(s) will:

- be presented **directly to judges** to experience
- gain exposure during **online voting**
- be promoted through **email marketing**
- be featured on **social media platforms**
- be showcased at the **NOA Awards experience zone for onsite voting**
- be featured on **NOA show guide**

*Reaching 50,000 Industry Players!*

## Winners will also earn:

- **recognition of excellence** in the organic and natural products industry
- exclusive **rights to use the NOA Awards logo** in promotions and packaging
- invitation to **NOA's cocktail reception**
- award **displayed at the NOA booth**
- inclusion in **special features on NOA website**
- NOA Awards **trophy and certificate**
- special featuring in the **post-show eDM**





2020 Applications  
now open!

## 2020 Panel Judges



### Entry Deadline:

19 June 2020

### Online Voting:

Early Aug – 31 Aug 2020

### Onsite Voting:

1–2 September 2020

### Awards Presentation:

2 or 3 September 2020

(to be held as part of NOA 2020 in Hong Kong)

### Contact us:

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**Mr. Gordon Farquhar**

CEO, Mannings North Asia  
The Dairy Farm Group



**Ms. Yvonne Chang**

Publisher, Natural Beauty  
Buyer's Guide

and more...

## NOA Awards Categories & 2019 Winners at a glance



### NOA Best Beverage

#### Organic Turmeric Shot

from Organic Land Co., Ltd



### NOA Best Food

#### Zellee Organic Fruit Jel

from Zellee Organic



### NOA Best Vegan Product

#### PURE Collagen Booster

from Everything Organic Ltd.



### NOA Best Natural Living Product

#### Natural Laundry Wash Sensitive Mulieres 1.5L

from Mulieres OÜ



### NOA Best Beauty Product

#### Fionia by Unique – Eau De Parfum Certified Organic

from Aura Beauty  
Hong Kong Ltd



### NOA Best Health and Wellness Product

#### Omega MCT Sport+ Oil

from Jireh International  
Health Ltd

